

**AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions of claims in the application:

**Listing of Claims:**

1. (Currently amended) A system for representing at least one of an audio and visual program, comprising:

a token application that obtains a token that identifies a particular broadcast program, the token comprises a schema that is a token having a schema that identifies a corresponding program, the token being transportable between at least two computers, the schema comprising a multi-level data structure with a plurality of different fields for holding a plurality of data types, the plurality of fields includes [[a]] at least a universal program global unique identifier and a plurality of broadcast program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program; and that identifies a specific broadcast program in a format compatible with a variety of broadcast platforms; and

a recording component that obtains the token and schedules a recording of the corresponding particular broadcast program based at least in part on the schema data plurality of fields of the token [[or]] and local programming data.

2. (Previously presented) The system of claim 1, the token is operatively associated with a message component that is transportable between the at least two computers.

3. (Previously presented) The system of claim 2, the message component is a text email message.

4-6. (Cancelled)

7. (Previously presented) The system of claim 1, wherein the token is transmittable as a component associated with a message sent from a first computer to a second computer, the first computer not being directly connected to the second computer.

8-15. (Cancelled)

16. (Currently amended) A computer-readable medium having stored thereon computer-executable components, comprising:

a first component containing data ~~representing that represents~~ a text email message;  
a second component operatively associated with the first component, the second component ~~including comprises~~ a token ~~that includes program criteria that identify a particular broadcast audio/visual program, having a schema that includes program criteria representing a corresponding program of at least one audio/visual program, the schema further the token~~ includes a multi-level data structure with a plurality of fields ~~that specifies the program criteria,~~ the plurality of fields includes ~~at least a universal program global unique identifier and a plurality of broadcast program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program; and that identifies a specific broadcast program in a format compatible with a variety of broadcast platforms;~~ and

a record component communicatively coupled to the second component, the record component obtains the token and schedules a recording of the ~~corresponding particular broadcast audio/visual program based at least in part on the schema data the plurality of fields~~ of the token [[or]] ~~and~~ local programming data.

17. (Previously presented) The computer-readable medium of claim 16, the token is an attachment to the text email message.

18. (Original) The computer readable medium of claim 16 having further computer-executable components for addressing the email message to an address associated with a remote computer and sending the message and associated token to the remote computer.

19. (Cancelled)

20. (Currently amended) A system for facilitating programming of an associated device comprising:

means for extracting a token from a message received from another computer, the token includes multi-level data structure with a plurality of fields that identifies a particular broadcast program on a variety of broadcast platforms, the plurality of fields includes at least a program identifies and a plurality of program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program; and

means for analyzing [[a]] the token to determine the particular broadcast program identified in the token; and having a schema that includes program criteria for identifying a corresponding program of at least one of an audio and visual program, the schema further includes a multi-level data structure with a plurality of different fields for holding the program criteria, the program criteria includes a universal program global unique identifier that identifies a specific broadcast program in a format compatible with a variety of broadcast platforms

means for scheduling a recording of the corresponding particular broadcast program based at least in part on the schema data plurality of fields of the token [[or]] and local programming data.

21. (Cancelled)

22. (Currently amended) A method for facilitating programming an recording system, the method comprising:

receiving a message having at least one associated token, the at least one associated token the token includes multi-level data structure with a plurality of fields that identifies a particular broadcast program on a variety of broadcast platforms, the plurality of fields includes at least a program identifies and a plurality of program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program, the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category; and

extracting [[a]] the at least one associated token from the message; and , the token having a multi level data structure schema that includes a a plurality of data fields for retaining program criteria that represents a selected broadcast program, the program criteria includes at least a universal program global unique identifier that identifies the selected broadcast program in a format compatible with a variety of broadcast platforms, a token global unique identifier that identifies the token obtained from the message, program characteristics, program description, image/video program sample, token authentication data to verify the token originates from a trusted source or encryption data that facilitates controlling proprietary information; and

scheduling the recoding system to record the selected broadcast program particular broadcast program based at least in part on the program criteria plurality of fields contained in the token [[or]] and local programming data, the local programming data includes additional program criteria required to schedule the selected particular broadcast program in a local tuning space.

23. (Cancelled)

24. (Currently amended) The method of claim [[23]] 22, the message is text email message, the token being received as an attachment to the text email message.

25. (Previously presented) The method of claim 22, further including addressing the message to an address associated with a remote computer and sending to the remote computer the message and the associated token.

26. (Previously presented) The method of claim 22, scheduling the recording system comprises identifying and recording the selected broadcast program based upon the universal program global unique identifier.

27. (New) The system of claim 1, the program identifier is at least one of a universal program identifier that universally identifies the particular broadcast program regardless of program characteristics employed within a specific local tuning space or a general purpose program identifier that facilitates identification of the particular broadcast program in connection with one or more program attributes.

28. (New) The system of claim 1, the local programming data includes additional program criteria required to schedule the particular broadcast program in a local tuning space.

29. (New) The system of claim 1, the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category.

30. (New) The system of claim 1, the recording program analyzes the token to ascertain the particular broadcast program specified in the token.

31. (New) The computer-readable medium of claim 16, the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category.

32. (New) The system of claim 20, the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category.

33. (New) The method of claim 22, further comprising analyzing the token to determine the particular broadcast program identified in the token.